



*Please Join the U.S. Department of Commerce,
U.S. Patent & Trademark Office and International Trade Administration in:*

Meet the Experts: Patents and Innovations

How to Grow Your Company in Connecticut and Globally

Connecticut is proud to be a state of brisk innovations and effective ingenuity. Numerous establishments of entrepreneurs and start-up companies have forged Connecticut as a preeminent locality for new ideas and technologies. Connecticut values the efforts of these firms and encourages others to join their ranks. To that effect, the U.S. Patent and Trademark Office and partners will offer a comprehensive seminar that deals exclusively with various types of intellectual property, as well as safeguarding methods to protect your products. This seminar will also deliver valuable information such as patent processing and global intellectual property protection. Having an understanding on how to safeguard your intellectual property will allow your firm to freely innovate, grow, and prosper.

Tentative Agenda

- 9:30 – 10:00 Registration
- 10:00 – 10:15 Senator Blumenthal Remarks
- 10:15 – 10:20 Welcome
- 10:20 – 11:10 IP Overview and What to Expect After Filing
- 11:10 – 11:20 Break
- 11:20 – 11:50 Requirements for a Provisional Patent
- 11:50 – 12:20 PTO Resources and Website
- 12:20 – 1:45 Backyard Resources and Boxed Lunch
- 1:45 – 2:15 International Patent Protection
- 2:15 – 2:55 Trademark – the value of branding your invention
- 2:55 – 3:00 Closing Remarks

Event Details

Date: February 7th, 2015
Time: 9:30AM—3:00PM
Venue: Hartford Public Library
Cost: \$20.00 per person
Registration Link: <https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=5Q2D>

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